## MINNEAPOLIS - THE ROAD TO ONE-SORT





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### **ISSUES WITH MULTI-SORT**

- Multi-sort bins and trucks
- Residents must use paper bags to contain items
- Complex sorting required resulted in limited volumes collected
- One person crew with difficult to reach sorting compartments
- Stagnant recycling rate for many years







Sort

#### RESEARCH

One-Sort

- Pilots One Sort and Dual Sort
- SEH and RRS Consultants
- Study and comparison to cities of similar size
- Began in 2011 and was presented to City Council on May 15, 2012





#### **ANTICIPATED OUTCOME**



### WHAT CAN MINNEAPOLIS EXPECT

Variable	New Minneapolis Recycling Program	
Collections	Increase citywide recycling weight by minimum 30% to 60%	
Average Commodity Prices	Similar to current program commodity prices (Market Based)	
Processing Costs	Estimate \$60 to \$80 per ton.	
Residual Rates	2.5% to 4%	
Avoided Tipping Fees	Saves the city \$47/ton	
Operational Costs	Single Sort Most Efficient. Operational Impact Needs Market Verification though Request for Proposal (RFP) Bid Information.	







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#### TRANSITION TO ONE-SORT



- Council Authorization
- Project Coordinator
- Truck Purchase, Trailer Retrofit
- Cart Selection and Distribution Plan
- RFP & Contract for Recycling Processing
- Detailed Communications Plan
- Current Collection Contract Amendment



### **BINS TO CARTS**







#### TRUCK SELECTION









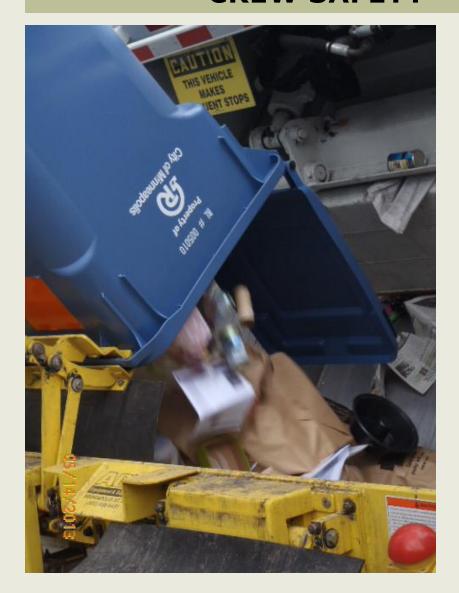


- Dual Lift Rear Loader
- Two Employees

- Route Efficiency
- Fleet Consistency



#### **CREW SAFETY**









#### RESIDENT EDUCATION



#### **Notice Letter**



Dear Minneapolis Recycling Customer.

The City of Minneapolis is changing its recycling collection from multi-zort recycling to one-zort recycling. Your household will receive a new 35 gallon blue recycling cart next week at no cost to you. Start using it for your recycling right away. No more zorting or paper bags are required. Just place all your recyclables together in your new blue cart. Then make sure the cart is to the curb or allely before 6 a.m. on your recycling day. If you do not recycle yet, now is the essient time to start. Our goal is to collect less trash and more recycling by making it easier for you to recycling.

Once you get your new blue cart, stop using your old blue or green recycling bin. You are encouraged to keep and re-purpose your old bin (for instance, storage or carrying your recycling from your home to the card). If you no longer want your bin, we'll be happy to recycle it. Just leave it empty at the curb or alley and our crews will collect it on your recycling day.

Please do not place trash, organics, yard waste, plastic bags or other non-recyclables into your new cart. To learn more about recycling, read your enclosed 2013-2014 recycling suide and fride magnet.

For additional information about one-sort recycling collection, visit

If you have any questions about Solid Waste and Recycling, please call our customer service line Monday-Friday from 8:00 a.m. to 4:30 p.m. at 612-673-2917.

Thank you for recycling

Sincerely.

Office 612 673-3000

Fax 612 673-3565 TTY 612 673-2157

> David Herberholz, Director Solid Waste and Recycling Division Minneapolis Public Works Department

If you need this material in an alternative format please call (612) 673-3000 or email Minnespotis 11 minnesposium gov. Deaf and hard-of-hearing persons may use a relay service to call 311 agents at (612) 73-3000. Th' user may call (612) 673-727 or (612) 673-2626. Himong - Ceeb toom. Tog koll yaw tou key pat briatic gov you no ras koj dawa, hu (612) 673-2600. Spanish-Ateroidos, 30 sees are cities rathering gratuits pare traducir ests información, lama (612) 673-7200. Somaí - Ogow. Haddi isad dooneyso in lagas kasimeeyo tarjamadda macluumaadkani oo lacag la' san wa (612) 673-7500.

#### Magnet



#### Brochure





### FREQUENTLY ASKED QUESTIONS



### Q: What can I recycle in my one-sort cart?

Separate these items from your trash and place them in your new blue recycling cart. No sorting or paper bags required. Follow these guidelines:

### Paper

#### Recycle

- Mall, office and school papers
- Magazines and catalogs
- Newspaper and Inserts
- Phone books
- Shredded paper in closed paper bags

#### Boxes:

- Cardboard
- Cereal and cracker boxes
- Refrigerated food boxes
- Shoe boxes, gft boxes, and electronics boxes
- Toothpaste, medication and other tolletries boxes

#### Cartons

#### Recycle

Rinse:

- Milk cartons
- Juice boxes
- . Soup, broth and wine cartons.



#### Recycle

Rinso.

All plastic bottles, Jugs and containers numbered 1 through 7.

#### **Bottles and Jugs:**

- Water, soda and juice bottles
- Milk and Juice Jugs
- Ketchup and salad dressing bottles
- Dishwashing liquid bottles and detergent jugs
- Shampoo, soap and lotion bottles

#### Cups and containers:

- Yogurt, pudding and fruit cups
- Disposable cups and bowls
- Margarine, cottage cheese, and other containers.

#### Packaging:

Clear packaging from toys and electronics

NO: Plastic bags, Styrofoam<sup>10</sup>, motor oil bottles or other bottles that held hazardous substances

#### Metal

#### Recycle

- . Food and beverage cans
- Aluminum foil and travs

NO: Paint cans, aerosol cans, containers that held hazardous products, such as paint thinner and automotive fluids.

### Glass

#### Recycle

Rinse. Remove and throw away caps and ilds.

· Bottles and tars

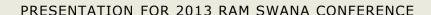
NO: Broken glass, window glass

#### **Batteries**

#### Recycle

Tape the positive (+) terminal of lithlum ion batteries to prevent fires. Place in clear plastic bag and place on top of your recycling cart

NO: Automotive batteries



#### **CART ROLL-OUT**

### Fall 2012:

31,332 carts delivered



## **Spring 2013:**

- 7 weeks
- 67,259 carts delivered
- Delivery delayed a couple days due to heavy snow in April
- Completed June 13<sup>th</sup>, 2013

Customers were allowed to request a smaller 64-gallon cart following the roll-out completion.



#### **CART DISTRIBUTION**

<b>City-Wide</b> 94 gallon carts	<b># of Carts</b> 95,550	<b>%</b> 99.3%



94-gallon and 64-gallon carts have same footprint.

Through the educational tagging system Minneapolis uses, residents carts are removed if they are full of garbage, yard waste, or other non-recyclable items more than 3 times.

Residents whose carts have been removed have the option to get their cart back after its been confirmed that they are placing clean recyclables out on their collection day.

Less than 1% of total residents have had their carts removed.

#### **INCREASE IN RECYCLING TONNAGE**



The first full month of city-wide onesort resulted in a **57.75% increase** in the volume of recyclables collected. The **894 additional tons of recycling** collected compared to the same time period in 2012 brought the City's recycling rate from 16.4% under the multi-sort system to **24.4%** with the one-sort system.

The City is on track to double its recyclables collected from 18,000 tons to 36,000 tons per year by 2015.



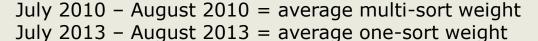


#### RECYCLING VOLUMES: MULTI-SORT VERSUS ONE-SORT



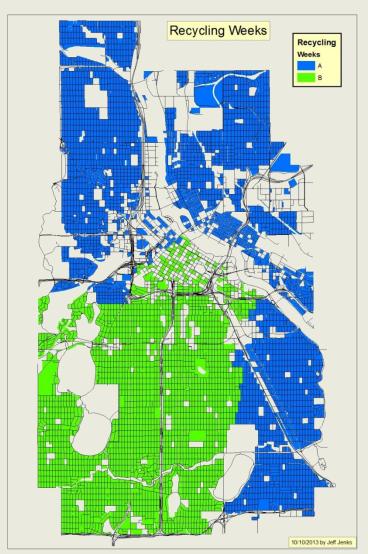
Recycling Week A versus Recycling Week B







## COLLECTION WEEK



The difference in average percent increase in recyclables collected could be due to many factors.



One possibility is that residents in Section B may have been fully participating in the multi-sort recycling program whereas the bundling and sorting requirements may have deterred participation by some residents in Section A.

Minneapolis
City of Lakes

#### **CONTAMINATION**

- Garbage
- Plastic Bags
- Non-Recyclable Paper
  - Food-soiled
  - Wet strength (freezer boxes)
- Sharps
  - Needles and **Syringes**
- Yard Waste

Contamination Rate: 3% WM MRF Contamination Rate: 6.5%

Plastic bag





## RECOMMENDATION TO ADDRESS CONTAMINATION ISSUES



Include examples of what cannot go in recycling right away. Insert below has been added to all recycling guides that are mailed out.





In **13 months**, Minneapolis went from initial Council Authorization to completing the one-sort recycling program roll-out to over 105,000 dwelling units.



## RESIDENTS REACTION TO ONE-SORT (FROM SOCIAL MEDIA)

"Our amount of recycling has increased so much we had to have a second bin delivered to our house. Our garbage bin is getting jealous that there is nothing in it anymore."

"I love one sort because im a lazy american! Whoo!"

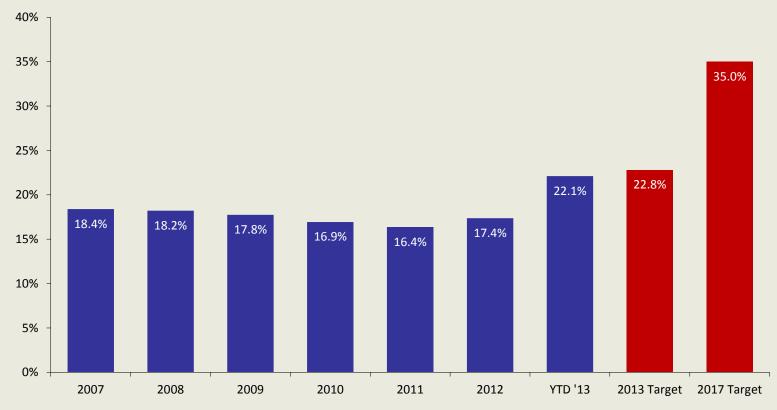
"It's so easy...love it! Glad to be done with sorting into paper bags. No more asking for paper at the grocery store; I can just use my reusable bags."

"Absolutely love it!! I swear I'm recycling at least twice as much as I used to - Thank you!"

Minneapolis

## PERCENT OF WASTE RECYCLED BY WEIGHT







YTD is through end of August

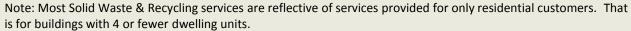
PRESENTATION FOR 2013 RAM SWANA CONFERENCE

**NOVEMBER 20, 2013** 

## COLLECTED TONS OF MAJOR SOLID WASTE CATEGORIES







Source: Solid Waste Information System



## **HOW WILL WE MEET OUR 2017 GOAL? – EDUCATION!**



#### Minneapolis Facebook Posts

## ONE-SORT RECYCLING PROGRAM AND OTHER SOLID WASTE ISSUES SUMMER FORUM

SATURDAY, JUNE 22, 2013, 9:15 — II:00 A.M.
LYNNHURST COMMUNITY CENTER





Community Events

### Minneapolis Recycles

The city-wide one-sort recycling roll-out was completed on June 14<sup>th</sup>, 2013. With over 100,000 one-sort carts being used, the City hopes to double recyclables collected from 18,000 tons to 36,000 tons by 2015.

Plastic bags and Styrofoam<sup>TM</sup> are frequently being placed in recycling carts. These items are NOT accepted in the one-sort program. Plastic bags may be brought to a participating grocery store for recycling or placed in the garbage. Styrofoam<sup>TM</sup> should be placed in the garbage.

Fun Fact: Recycling a 1-foot tall stack of paper saves enough energy for you to take a hot shower daily for a week. About 20% of Minnesotan's household garbage is recyclable paper. Search your house for more paper products that you could be recycling today!

If you have any questions regarding your solid waste and recycling services, please visit <a href="https://www.minneapolismn.gov/onesort">www.minneapolismn.gov/onesort</a> or call Solid Waste & Recycling at (612) 673-2917.

#### Neighborhood Newsletters

City Recycling Reminder emails and MORE!!!

#### TAKE ALLEY ACTION

Shape up, Minnespolia We've made a bet of 'best' list in our days, but rarely are we on the recarring end of peake for our excepting habits. (Go abred and judges, & Ponly qov'e allowed.) But that' all changing, thanks largely to Minnespolie's one-sort meetprake that allows all recyclebels to go into oue container. Gone are the days of separating paper from plastic and carrons from cardboard. This blue care takes it all, making recycling easier and more accessible—the time for excuses is once.



■ If you're a creature of habit and want to continue sorting your materials in between bags, have at it. Just be sure not to use plastic bags, as they get tangled in the machine Households come in different sizes and so do the carts. Both 66and 96-gallon carts are available.



Delivering in Ministra politic footsteps is the city of St. Louis Park—the western neighbor is the most recent burb to switch to a similar single-sort recycling progness. Manyor Chris Coleman says St. Paul plans to follow suit in 2014.

+ While you're in the process of shaping up your act, why not pretty up your alley, too? In honor of Breust Cancer Awareness Month. make the permanent switch from your dodgy green trash barrel to a new and shirry Pink Cart, which benefits the American Cancer Society's breast cancer awareness program, Oddi are you won't be the only one in the neighborhood to turn your curb into a cause There are more than 80,000 pink earts on curbs across North America, and nearly \$400,000 has been raised thus far. To learn more go to pinkeart com.

#### MSP Magazine October 2012



## HOW WILL WE MEET OUR 2017 GOAL? (CONTINUED)

Add items to acceptable list

Already added Cardboard Can in July 2013.



Increased Product Stewardship (PS)/Extended Producer Responsibility (EPR) to design products for end of life disposal (recycling).

- Mattresses
- Plastics & Packaging
- Batteries
- Carpeting

Implement City-wide organics collection - when and method? - TBD











# Minneapolis Recycles



## **QUESTIONS?**

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www.minneapolismn.gov/onesort



Solid Waste & Recycling Main Office: 612-673-2917